issue 4-55

Shadow Mountain Club

April 1955

Palm Desert, California

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Club Calendar - April, 1955

"April Showers may come your way—
Come to Shadow Mountain for sun and play!"

DAILY EVENTS

Sports — Swimming — Tennis — Golf
Ping Pong — Volley Ball

DAILY EXCEPT TUESDAYS

Luncheon—12 noon to 2:00 p.m.
Dinner—6:30 p.m. to 10:00 p.m.
Cocktail Lounge and Bar service—
11:00 a.m. to 1:45 a.m.
Dinner Dancing—7:00 p.m. to 1 a.m.

SUNDAY

Brunch—12 noon to 3:00 p.m.
Buffet—5:30 p.m. to 9:30 p.m.
Travelogue every Sunday at 6:30 p.m.

EASTER WEEK—APRIL 1 to 10

Parade of Events at Shadow Mt. Club

MONDAY, APRIL 4—
Fashion Show by Mrs. Belyea—8:30 p.m.

THURSDAY, APRIL 7—Easter Dinner Dance
(High School & College Group)

SUNDAY, APRIL 10—
Easter Sunrise Service—5:40 a.m.
(at the outdoor Movie Screen)
To Preside: Dr. P. Martin Baker
Prayer: Dr. Graham Hunter
Easter Message: Dr. George Scherer
Formerly—American University
Beirut, Syria
Music: Motel Choir of Palm Springs
Civic Chorus
Harry Tomlinson—Director
Easter Breakfast Served at 6:30 a.m.
(following Sunrise Service)
Special Easter Dinner Served all day Sunday
— 12 noon to 8 p.m. —

OTHER EVENTS DURING APRIL

MONDAYS—
Coronation Night Entertainment—
April 4 and 11

WEDNESDAYS—
Progressive Bridge and Canasta—
April 6 and 20

SATURDAY, APRIL 16—
Annual Dixie Ball and Minstrel Show

FASHION SHOWS

Presented by Mrs. Belyea of the Clothes Horse
Monday, April 4—8:30 p.m.
Sunday, April 24—2:00 p.m.

SNACK BAR

Open during Easter Week—11 a.m. to 5 p.m.
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"The Two Bobs"

Few Fashion Show productions can boast of the setting that is afforded by the breathtakingly beautiful Shadow Mountain Club Terrace. Part of the huge attendance at mid-March show featuring fashions from Mrs. Belyea's Clothes Horse Shop.

On the Cover

A good deal of our cover this month is taken up by just plain ordinary water, not in itself exactly a photogenic subject. However, when water happens to be located in Shadow Mountain Club's 360,000 gallon figure eight swimming pool it becomes automatically pretty important H2O and therefore a fit subject for our cover especially at this time of year what with summer coming soon.—Taken by Clar' Johnston from the roof of Mrs. Belyea's Clothes Horse Shop at a recent Sunday afternoon water show.

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SPECIAL NOTICE: This year we will remain open through and including Memorial Day week end.

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EASTER SUNRISE SERVICE ON CLUB GROUNDS

Dr. P. Martin Baker, Pastor of the Palm Desert Community Church, will preside over the Easter Sunrise service to be held again this year on Shadow Mountain Club grounds at the outdoor movie screen area. Dr. Graham Hunter will offer the prayer and the Easter Message will be brought to the worshippers by Dr. George Scherer, formerly of the American University at Beirut, Syria, and now a Coachella Valley resident.

The large gates just north of the club house entrance will be opened so that the worship area may be more easily accessible. Boy Scouts will handle the parking. Services will begin at 5:40 a.m. with the Easter music furnished by the Palm Springs Civic Chorus under the direction of Harry Tomlinson.

Following the services breakfast will be served on the club terrace and in the main dining room.

ANNUAL "FUN" PARTIES SET FOR APRIL—MAY

Already in the tradition class at Shadow Mountain, the Annual Dixie Ball and close-of-the-season LUAU are scheduled for April 16 and May 14 respectively.

Plans for this year's Dixie Ball and Minstrel Show are under the capable and talented direction of Al Willard of Indio whose reputation as "end-man" in Coachella Valley Minstrel Show productions is tops. Willard promises a night of "fun-to-remember" so come on all you black face cake walkers and Kentucky colonels and make your reservation early. "We-all promise you-all a real ball.

As for the Luau in May, about all we can say is that this event staged around the beautiful club pool decorated to reproduce a south sea island lagoon cannot be equalled for sheer beauty of setting. Star studded skies, warm desert breezes, and those cozy low-low Luau tables plus food and more food adds up to the biggest party of the year.

Remember the dates—April 16 for the Dixie Ball and Minstrel Show and May 14 for the Luau. We'd advise early reservations.

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MEMBERSHIP DINNER TO SEE NEW S. M. C. MOVIE

Lucky new members of Shadow Mountain Club and their energetic sponsors who earned free dinners during last winter's membership campaign get their richly earned reward on Friday evening, May 4 at a special banquet to be held for all Shadow Mountain Club members.

As an extra attraction, the members will also get a preview of the new 16-millimeter sound color movie taken in and around the Shadow Mountain Club.

This movie originally filmed by professional television camera crews in and around Palm Springs last winter has been re-edited to include five minutes of typical scenes in Palm Desert mostly in and around the Shadow Mountain Club.

The community will own a print of this movie and it will be available to all interested persons to show to their respective organizations and clubs for general publicity and promotion of Palm Desert and the Shadow Mountain Club. It is expected that many members will wish to make arrangements during the summer months to have the movie shown in their particular home localities so that their many friends can see the beautiful Shadow Mountain Club grounds and become acquainted with its facilities and programs.

Camera crews will be on the club grounds over the Easter weekend while the flowers and lawns are at their peak of beauty and the many members and guests will be using their club.

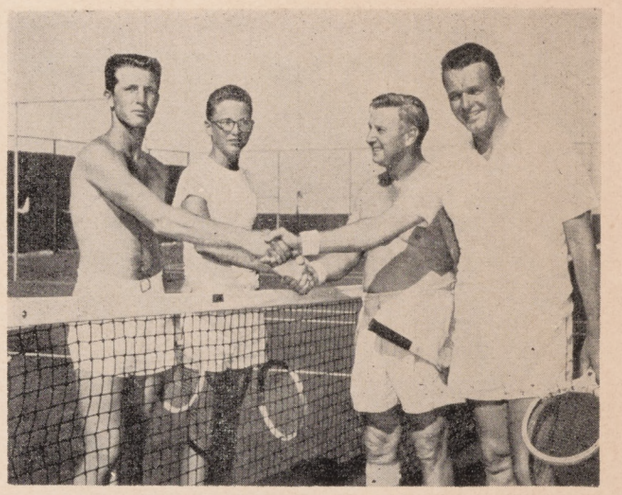
Bob Ellsworth, Jr., as Chairman of the Palm Desert Chamber of Commerce Publicity Committee, is handling local arrangements on this project which is being jointly sponsored by several Palm Desert community organizations.

Many members feel that this beautiful sound, color movie is one of the best possible media of promotion and the film has already been booked on more than two hundred television stations. Preliminary requests have come in from many cities around the United States.

The basic film before the addition of the sequence concerning Shadow Mountain Club was produced by the Palm Springs Rotary Club and donated to the Palm Springs Chamber of Commerce as a memento of the Rotary Fiftieth Anniversary. It has caused much favorable comment from the thousands who have already seen that part of it. We are certain that the sequence to be shot in our club will be the most impressive and outstanding part of the finished product.

We know you will all want to make reservations to come to that dinner meeting and see for yourselves. The meeting will be by reservation only so that we will have adequate facilities to take care of those who wish to attend.

Remember, you lucky new members and your sponsors get a free meal that night! The rest of us will pay our way.



Youth will be served! Jim Blocher and Joe Malone on the left side of the net receive congratulations from Cliff Henderson and Gene Roberts after the youthful duo had defeated the oldsters in the Men's Club Championship finals. Earlier, Gene had captured the singles crown from Jim Blocher.

At the Tennis Dinner following the recent men's tournament, Milt Page, left, presents doubles champs Joe Malone and Jim Blocher with the trophies emblematic of their athletic supremacy. Later, Milt received the 1954-55 sportsmanship trophy.

Michael Buccino

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PALM SPRINGS

In the garden patio at a recent "Out-of-State" cocktail party, from left, Mr. and Mrs. Harold M. Parks of Seattle, Mrs. Harry Holt, and Mrs. Frank Quail.

The perennially popular Art and Dottie Todd give out with an impromptu dance session on a recent visit to the club. Intensely active on the ABC radio network, Art and Dottie managed the trip to the desert so Art could compete in the recent Palm Springs O'Donnel golf tournament.

Refugees from St. Paul's frigid weather, Mr. and Mrs. Lloyd Hatch, regular winter visitors to the desert enjoy the balmy breezes in the Garden patio at the Out-of-State cocktail soiree, and discuss, (you guessed it) the weather with Ned Blades. Mr. Hatch is Vice-Pres. of Minnesota Mining and Engineering Corp.

Ringsiding at a recent Saturday night dinner dance, from left, Mr. Wm. O. Kurtz, Mrs. E. C. Bauder, Club prexy Joe Moon, and Mr. & Mrs. Wm. O. Kurtz, Jr.

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CLUB GETS SPRING CLEANUP

Anyway you look at it, Shadow Mountain Club is a beautiful place. And to be sure that any way you look at it, it looks beautiful, Ernie Boudreau, Club Manager, and his crew have spent a lot of time in the past few weeks on an outside face-lifting job to ensure the members and guests of Shadow Mountain Club a pleasing sight no matter where they happen to be enjoying themselves. Since the pitch and putt course completely surrounds the club, certain areas formerly used for employees' dormitories and housing had to be screened, painted, landscaped or generally pepped up to make the entire exterior appearance of the Club match the beautiful panorama our visitors have grown to expect from the other sides.

This necessitated a redwood fence from the rear of the patio to allow an uninterrupted view of the lawn, fairways and the Shadow Mountains to the rear, and the placing of this same fence around the rear of the kitchen loading platform and the employees' barracks building. The fence formerly attached to the rear of the Indio Room has been replaced to ensure a harmonious exterior appearance from that angle. This project is nearly complete and with the seeding of certain areas formerly unused, the entire rear area of the Club building will be as pleasant as the rest.

Following through on this general program, much of the exterior of the Club building, especially on the rear and east side, has been repainted in chocolate brown with a chartreuse trim. The plywood fence has been realigned at the rear of the tennis courts to completely screen the service yard where the equipment and construction materials are stored. Several days were spent sorting out accumulated excess material and trash and it has now been properly sorted, stacked and all junk and excess disposed of.

The employees' apartment building across the highway has been completely painted inside and out and put in top condition.

These are only a few of the noticeable improvements in the exterior appearance of the club building and grounds and this program is going ahead as fast as time will allow.

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HAL KAPP
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Palm Desert, California

DISTINCTIVE GATEWAY PLANNED

Since the subdivision of certain parcels of land in the Shadow Mountain Park properties necessitated construction and dedication of roads to County standards, certain changes were necessary at the old Club entrance to ensure safety for incoming and outgoing traffic and also to protect the rights of the various property owners there. The county standards demand that certain alterations be made and it is the plan of the Directors and the management to proceed as fast as possible to not only restore the Club entrance to its former beauty, but to design it in such a way that it is even more attractive and striking than formerly and at the same time allow proper traffic control for the safety of our members and guests as well as the new residents in Shadow Mountain Park.

Stan Ring, architect-member, has submitted sketches of a proposed beautiful new gateway which are now being considered by the Directors for early action. Inasmuch as any work there will necessitate some tearing up of existing roads or planting, it was thought best to put off this work until after the Easter rush. But it is being planned for at this time so that it can be completed quickly and not cause undue inconvenience.

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OUT-OF-STATE SOIREES VERY POPULAR

As one phase of continuing promotion campaign for desirable new members for Shadow Mountain Club, the Membership - Promotion Department under the direction of Priscilla Lindeke has set up and carried out four very popular Wednesday evening soirees for selected out-of-State guests. Mrs. Lindeke and her assistants, Mrs. Dorothy Stark and Mrs. Jill Curtiz, have contacted many of the leading hotels in the Palm Desert, Palm Springs and Indio area and with the cooperation of the managers arranged to invite many distinguished visitors from other states who are in this area, but who might not have had the opportunity to see the Shadow Mountain Club. These gatherings, held in the patio or in the Club foyer, have been attended by from 125 to 200 people each Wednesday evening and have resulted in many pleasant contacts with fine people and some new members. Aside from the direct value received, the public relations value in having many fine people go back to their home cities and tell about the beautiful Shadow Mountain Club no doubt will bring in rich rewards in future months.

This is only one of the many public relations and membership promotion ideas now being carried on which are showing definite results.

IT'S ALWAYS
BEER AS BEER
SHOULD
TASTE!
Rheingold
EXTRA DRY
Lager Beer
Heimark Distributing
Company
— INDIO —

RECORD NUMBER OF VISITORS AT ROTARY LUNCH

Word comes from Palm Desert Rotary Club Secretary, Stan Ring, that the past winter season has witnessed a record influx of visiting Rotarians at the Friday noon luncheons held in the Shadow Mountain Club's beautiful Manzanita Room. A check of the records revealed one Friday in February when more than 70 visitors checked in for "make-up."

Geographically more than 15 states plus Canada were represented at this particular meeting. Distance wise the brother Rotarians from the state of Maine were awarded a gift box of dates in recognition to the visitors from the greatest distance.

In place of the ordinary postal card normally sent to the visitor's home club for attendance credit, Palm Desert's board of directors has inaugurated the use of a jumbo size card carrying a color photograph of Shadow Mountain Club's beautiful figure 8 swimming pool.

At a recent election of officers for the year beginning June 1, Jerry Malone was named President with Stan Ring Vice-President and Milt Page Secretary. Malone, who has been Vice-President for the past year, replaces Gene Roberts who has done an outstanding job as Club prexy for the past year.

Another successful Season for Ladie's Golf at Shadow Mountain Club is drawing to a close. However, many interesting events and touranments for April and May, are in the planning stage.

Just a reminder of what's in store for members at the big Shadow Mountain Club Luau set for May 14. Here Lei Aloha, of the Harry Owens' show, gives out with "Lovely Hula Hands" at a recent Coronation Night affair.

Queen Scheherazade of the 1955 Riverside County Fair and National Date Festival, Palm Desert's own Karen Morton. Palm Desert can well be proud for in the past four years she has given two queens to the famous festival, Lorelle Taylor having been selected as the fairest of the fair of all Riverside County's young ladies in 1952.

19th HOLE CHATTER

Better get on your golf shoes gals and join the golfers every Monday at Shadow Mountain Club until the end of May. The first Monday in every month is our Luncheon at Shadow Mountain Club at which time we discuss the program for the month, coming events and golf etiquette.

You (Old Timers of Shadow Mountain Club) better watch out for our new "babes" — VIVIAN JONES — THETA BRADLY and GUY NIXON —it won't be long now for these gals are "growing up" and can present problems in match play.

The Calcutta — well Betty Ives started something when she introduced this on our March program. She not only places a mean ball on the green, but she places her bet on the "horse's" nose and "cops" the "Jack Pot" in that event.

HANDICAPS — that's a *bad word* —Now, Mary Caplinger you can take it—so here's a hand for a job well done and many thanks. Oh yes, not to be forgotten — bouquets and applause for two wonderful people at Shadow Mountain Golf Club — Pro BOB PINNELL and his swell wife MILLIE—thank you for your enthusiastic cooperation and coaching. Ruth Hubbell, our low handicap gal, deserves a word of thanks for her cooperation and help in tournament play, and encouragement that she gives to the golfers on Mondays.

Let's have some new faces on our beautiful new approach and putt course around our FABULOUS SHADOW MOUNTAIN CLUB.

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Kuehner's Korner

The Tots, Teens and Post Teens of SMC

By LOU KUEHNER

EASTER CARNIVAL WEEK

Easter week is another fun week at Shadow Mountain Club. This year, through the special efforts of a high school and college committee, new and different spring vacation festivities have been planned.

CALENDAR OF EVENTS
EASTER WEEK

Monday, April 4—
Hula Dancing Class—10:00 a.m.—all ages

Tuesday, April 5—
Ping Pong Tournament—10:00 a.m.
Get acquainted dance for High School and College folks—8:00 p.m.
Combo Music — 75 cents singular or clingular

Wednesday, April 6—
Hula Class—10:00 a.m.
Volley Ball Tournaments — 10:00 a.m.—High school or college
Junior Tennis Tournament—10:00 a.m.
Water Carnival—2:00 p.m. — all ages
Poolside party—4:00 to 6:00 p.m. —High school and college
(Dance in your swim clothes on our poolside dance floor)

Thursday, April 7—
Jr. Tennis Tournament in Palm Springs
Play Day—9:30 to 12:00 noon—Ages 7-13 years
Volley Ball Tournament — 10:00 a.m.
Miss Shadow Mountain Club Selection—3:00 p.m.—poolside
Dinner Dance — 7:00 to ? High school and college. $3.00 per person—semi-formal
Music by Tune Tailors—Entertainment
Reservations please!

Friday, April 8—
Hula Class—10:00 a.m.
Easter Trek—8-13 years
Swim Party — 7:00 to 9:00 p.m. (weather permitting)
Weiner Roast following swim. Bring your "ukes" and guitars.

Saturday, April 9—
What's This?? Nothing scheduled??

Sunday, April 10—Happy Easter—Egg!!
Water Show—2:00 p.m.
Easter Egg Hunt—3:00 p.m. up to 12 years of age.

RECREATIONAL CALENDAR
(Balance of April)

Mondays — 9:30 a.m. — Ladies Slim and Trim Class
3 p.m.—Tumble Bugs—4-8 yrs.
4 p.m. Tumble Bugs—8-12 yrs.

Thursdays 9:30 a.m.—Slim and Trim Class

Fridays: 4-6 Tri D's

Saturday: 12-1:30 p.m.—Shadows—4 to 8 yrs.

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NATIONWIDE PUBLICITY FOR HOME IN NEW SUBDIVISION

Club Member Stan Joseph has announced plans for the purchase of a lot in Shadow Mountain Park Estates for the erection of a beautiful home that will be the subject of widespread publicity throughout the nation via the medium of two page color advertisements in leading magazines. An officer of the Stanthony Corporation of Los Angeles, Mr. Joseph selected our new subdivision as the site of construction because of the unusually beautiful setting that mountains, desert, blue skies, sunshine, and the Shadow Mountain Club makes possible.

At press time we received a copy of the preliminary press release which gives the complete story on the project and present it to you herewith:

"Show-House" No. 12 which will appear in a June issue of the *Saturday Evening Post* and the July issue of *Living* for Young Homemakers, will be designed by William M. Bray, AIA, outstanding West Coast architect, and it will be built by Stanthony Corporation of Los Angeles as a "hospitality house" for entertaining employees and customers.

The site of construction for "Show-House" will be at Palm Desert, California, in Shadow Mountain Park Estates, adjacent to the beautiful grounds of the Shadow Mountain Club, famous for its view, location, climate and convenience. Here the Stanthony Corporation plans to entertain friends and customers in a manner of "relaxed living"—in a house designed just for that.

Architect Bray, in collaboration with California Kitchens, Inc., outstanding designers of custom kitchens, presents a new approach in the design of "Show-House" by creating "A House Designed Around the Kitchen." The kitchen will contain many built-in features, in keeping with the California trend of construction toward relaxed living. The plan will be applicable for construction in any of the forty-eight states and can be built at moderate prices. Floor plans and specifications will be available from "Show-House" headquarters.

Ever since its inception, "Show-House" has been the biggest home products feature in the *Saturday Evening Post*. It consists of a series of advertisements, each presenting a particular house designed by a leading architect. Artist renderings show advertisers' products as they are used in the design or construction of the house, and it is all presented in a four-color, double-page spread. Due to its increasing popularity, plus the unusual presentation of "Show-House," designed by Architect Bray, the spread will be repeated in the July issue of *Living* for Young Homemakers and the Fall issue of *Guide for the Bride*.

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Snapped at the start of a recent Monday Morning tournament in the series being conducted by the women golfers at Shadow Mountain. From left, Mary Caplinger, Betty Ives, Viola Brooks, Adele Ruge, Ruth Hubbel, Dorothy Pierson, Thea Bradley, Vivian Jones, Belle Keightley, and June Goodwin. Front row seated, Pro Bobby Pinnell and Club Golf Chairman, Clif Ives.

The Guadalajara Boys add to Coronation Night's reputation for tops in informal entertainment.

Ruth Hubbel, right, congratulates Dorothy Pierson whose 30 foot putt on the ninth green netted her the winner's trophy at the March Women's Calcutta tournament. Pro Bob Pinnell beams approval.

Don Marteen, top flight entertainer from the El Mirador, engages in a bit of repartee with member Juanita Paul who had volunteered to aid him during his magic stint at a Coronation Night show.

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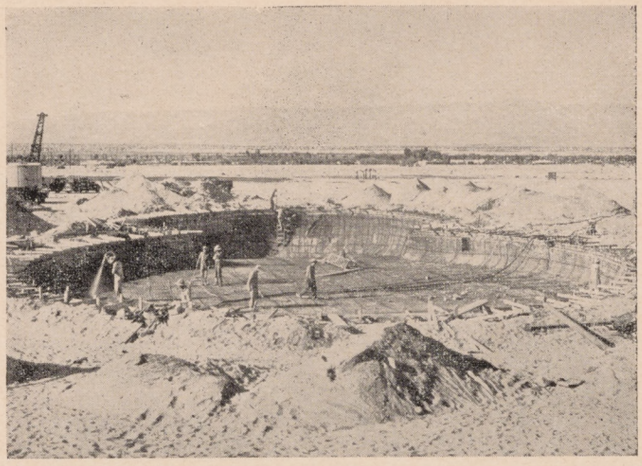

We just had to engage in a little "BEFORE" and "AFTER" publicity. This little shot, circa 1947, shows our Shadow Mountain Club swim pool in the construction stage and was taken from approximately the same spot as our cover picture for this month. Gives us a pretty good idea what a little water, grass seed, sunshine and imagination can do to the barren desert.

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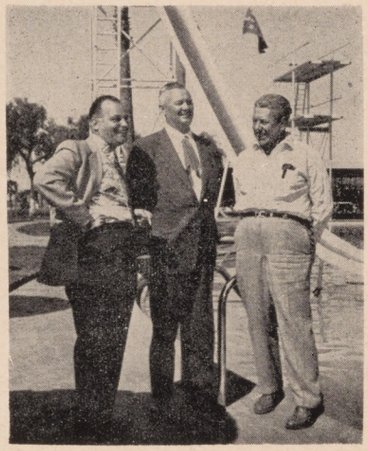

Lt. Governor of California, "Butch" Powers, center, at Poolside with Club Manager Ernie Boudreau, left, and Bob Gibson. Governor Powers was a house guest of the Gibsons, long time friends, during a short stay in the desert.

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Club Pres., Joe Moon and Mrs. Moon, snapped in the Club Lounge.

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Club Closeups... By PRISCILLA

The final Club tennis tournament held March 11 through 13 points sadly to the approach of this season's close. The tournament was Part 2 of the series and consisted of men's singles and doubles. Gene Roberts deservedly copped the "Mrs. Meyler" singles trophy, and right on his heels was Jim Blocher, runner-up. Whereupon Jim turned around and, with Joe Malone for a partner, took away the doubles match from the all-time favorites, Cliff Henderson and Gene Roberts. Such upsets are not exactly a dime a dozen around here.

Fun for all followed at the tournament cocktail party planned by entertainment committeewomen Mesdames Malone, Nielson, and Wenck, with the presentation dinner following on Sunday. A few words should be said here for our popular pro Vini Rurac and his wife Magda, the latter a formidable foe on the tennis court with her lightning quick backhand. They've been invited to participate in the World Championship professional tennis tournament to be held in the Cleveland Arena March 30 through April 3. Magda will play a championship match for the title against Pauline Betz, women's world champion, and Vini will contribute his dependable prowess to the men's singles and doubles. Vive Vini and Magda! We'll raise our toasts high for them.

Hats off to Milt Page who was presented with the season's Sportsmanship Trophy — and more than mere mention should be made of a novel presentation by Mrs. Dick Paul to members of the Tennis Committee in the form of gold tennis balls called "Vinis." These prizes were created by Mrs. Clarence Bosworth and were an expression of appreciation for the diligent program carried on by members of this committee.

FASHION SHOW

Fitting in smartly and comfortably with the cooperative desert sunshine on Sunday, March 13, were the gay and lovely new "temptables" for milady shown by Mrs. Belyea of the Clotheshorse at Shadow Mountain Club. Two items top the list of popularity this time of year to keep the gals properly garbed and gone. The DeWeese bathing suits defy the prosaic vocabulary of the usual fashion show write-up. Fabulous, mythical, almost fictitious, they have moved from the mundane to the otherworldiness of outer space, with stars and spangles and glittery gewgaws as untarnishable as the planets themselves. A black one with gold ornaments is as beautiful as an evening dress, and far more fascinating. Now you can be at your glamorous best, though poolside. And for a little later in the day are the cocktail cottons which are so easy to fall in love with. They're gay, they're pretty, they're washable. They come with sleeves and without, some with boleros, some with full skirts, some with plain. It's hard to choose just one! It's hard to stop talking or writing about Mrs. Belyea's selections for the whetting of feminine appetites for lovely finery and smart and novel conversation pieces. This isn't an advertisement in any sense of the word, but you'd better see for yourselves if you haven't already. That goes for the men too.

Enthusiasm is at high pitch for the Sunday evening Travelogues held in the Manzanita Room. These colorful evenings of trips to such delightful spots as the Hawaiian Islands and the inspiration of scenes around the world are taking our arm-chair travelers vicariously out of their American desert environs and settling momentarily upon them the nostalgic haze of dreamy imaginings in far countries. Members Obern, Bear, and Mitchell have been among the propagators of this activity, and the intensity of their carefully observed travels is exceeded only by their picture-taking talents.

The four, five, and six o'clock, or rather four, five, and six year old Shadows whooped it up Saturday, March 19 with a St. Patrick's day party which ended in gay and lively songs over a luncheon table of hearty goodies. The following week called for a "peanut party" for this lively group, with peanut games and peanut races struggling to take precedence over peanut feasting. Drew Weimar was one of the many helpers getting things under control.

Tab Hunter, still warm from Warner Brothers' latest picture "Battle Cry" paid us a visit not long ago and brought along ice skating champion Ronnie Robertson, free-skater with nine "firsts" from as many judges. Ronnie is from Long Beach, and he's "from" there a good deal of the time, with his title of world champion free figure skater placing heavy demands on his presence.

James Dean, rising young star of Warner Brothers, who premiered recently in Steinbeck's "East of Eden," came down to SMC for some restful relaxation. Everybody moved over to make room for him under our desert sun—then moved in closer again.

(*Turn to next page*)

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From San Francisco way to Palm Desert and the Shadow Mountain Club dining terrace, from left, Mr. George Hearst, son of the late Wm. Randolph Hearst, Mr. and Mrs. Fred Glausner, and Mrs. Hearst.

Dolls with Dolls. Jane and Nancy Bramwell, daughters of Clark Bramwell of Des Moines, Iowa, all dressed up and posing prettily on the lounge sofa before dinner.

Club Closeups (*Continued from page* 13)

Our own Dick Clayton, agent with an accent on ability, tells of his "find" right in our own front yard at Shadow Mountain Club in the promising person of Barry Coe, now under contract to Fox Studios. Barry, the story goes, migrated to Palm Desert last Easter vacation and while cavorting playfully around the Club grounds was picked out from his buddies by Dick's discerning eye. The rest has been told, and Barry's living happily ever after.

Seen in the Club dining room of late have been Henry Morgenthau, former Secretary of the Treasury, Lt. Governor Harold Powers, Lt. Col. Sir Stanley and Lady Paddon of Victoria, B. C., Mrs. W. H. Cowles of Washington, D.C., the Hunter and Bob Dickinsons of Olympia, Washington, Mr. and Mrs. Walter Treadway of Santa Barbara, and Mr. and Mrs. William Aldridge of La Crescenta.

Mrs. N. M. Dickey, a guest at Oasis Hotel in Palm Springs, paid us a visit. She is from Seattle. And from Salt Lake City came Mrs. H. D. Landes whom we had not seen for too long. Also Mrs. George P. Manchester from San Francisco, and Mr. and Mrs. R. J. Fremouth from Toronto. Beatrice Hart from Newklemfontein, Galine Benoni, South Africa, the Rev. Wilbur Sorley, missionary from India, in company with the Rev. George Gulian and lots of other wonderful folks—wish I could name them all.

The Ladies' Calcutta Golf Tournament is now history, and if dark horses are always surprises, Dorothy Louise Pierson came up with a big one this time. She rolled to a smooth finish with the low score and came away two new golf balls the richer, while one of her clever backers netted an unearned ten spot. Even temporarily defeated Mrs. Ruth Hubbel played only two over par for the course.

A former Club entertainer, Steve Mitakis, came down from UCLA with buddies Kerry Schwart and Hal Reid to show us some pretty fancy diving and tumbling. This happened Sunday, March 20, a sunny afternoon when the Club's Dads and Moms (the stockholding owners) were here in force following a cocktail party in their honor the previous evening, and a breakfast and informal meeting Sunday morning. Also on the swim show program were a team of water polo players, all male, referreed by pretty Miss Tressie Armitage, first year physical ed teacher at Montebello Senior High School. She blew a lusty whistle at her boys and made them mind their polo manners. Lou Kuehner emceed this splash party and a good time was had by all.

Shadow Mountain Club has been favored this season by the popular presence of a talented artist, Stan Brooks from Milwaukee, Wisconsin. In addition to his native talent, Stan has a record of intensive study behind him. The Art Institute of Chicago, the Art Students' League of New York, and a year in Paris have all played a part in rounding out and bringing to fruition his genius for transfering human heads and personalities from the flesh to a piece of canvas via the medium of pastels. A couple or so hours of just relaxing and being yourself, and Stan will have you becomingly recorded for posterity.

It was after the successful completion of a portrait of Mrs. Fred Gooden, member from Palm Springs, that Stan's path was cut to Shadow Mountain Club. He works in oils too.

It may not be fair to call something a tradition until it has stood the test of time and weathered the growing pains of repetition. But after three tries at the out-of-Staters' cocktail parties, sentiment is running rife that these occasions deserve the dignity of falling into the category of "tradition." The first such party of the series blew in with a gay and happy crowd of merrymakers in the back patio. The Tune Tailors spruced up the gentle March evening with music befitting the distant mountains melting into the desert sunset. The flowers, as flowers will, gave off their final burst of fragrance, heavy in the early evening air, sweet to that restful time of day when good companions gather for an exhilarating pick-up. Tempting hors d'oeuvres graced a fancy table set up to lure the guests off their diets. The second week we moved into the lounge and were happy to welcome many repeat guests and many new ones. The third week was still more colorful, with the Manzanita Room as a background for the hospitality activities and the grateful guests spilling out into the grassy back patio to marvel at the pink mountains of Palm Desert. Many club members have graciously acted as hosts and hostesses at these successful occasions, and to them go the Club's collective and individual "thanks." Let's ask the management for more of these parties next year, and may our new friends become our old friends!

Since our cover this month features the club swimming pool we thought it might be appropriate to print this view taken from the dining terrace during a water ballet show.

Plans are in the making to transform the pool into a South Sea Island lagoon for the close-of-the- season Luau party on May 14. Of course we mean close of the Winter season. At the present writing it is the intention of the club management to operate the club during the summer on the same basis as last year. Summer memberships, good for the months of June, July, August, and September, will be available and can be converted to regular memberships in the fall. Full information on summer classifications can be obtained from the front office.

THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreatonal activities. Address: P. O. Box 14, Palm Desert, Calif. Telephone, Coachella Valley 76-4567.

THE STAFF

L. L. Odle	General Manager
Ernest Boudreau	Club Manager
Don Hughes	Assistant Manager
Gertrude Stretch	Auditor
Clar' Johnston	Social Director
Priscilla Lindeke	Secretary
Thelma Ratterree	Membership Secretary
Ruth Steiner	Receptionist
Lou Kuehner	Recreation and Swimming
Vini Rurac	Tennis Pro
Bob Pinnell	Golf Pro
Bill Nash	Steward
Frank Constant	Maitre d'Hotel
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